

**WORLD AIDS DAY**

# ROCK THE RIBBON

**TUESDAY 1 DECEMBER 2020**

## Schools supplement

We're thrilled you're planning to fundraise for National AIDS Trust this World AIDS Day. We know that things are different this year so this supplement includes some fundraising ideas that you can still do (Government guidelines allowing!). Of course, it's not an exhaustive list and we're here to help you find something that suits your school so just get in touch if you'd like to discuss ideas.

Why not get together a group of students to help you run and plan these events, getting them engaged in understanding the cause and how to support a charity and, for older students, this will look great on their CVs! Choose any of these fundraising ideas or come up with your own unique fundraising idea and, of course, let us know if you have any questions about how to organise your fundraising. We love to hear more about what you've got planned.

### Wear Red

Looking for a simple way to fundraise? Organise a 'Wear Red' day! Get your students to wear red outfits or just red accessories and donate to participate. You could even take pictures as the students enter the school and show a slide show with the World AIDS Day assembly we're sending you! You can ask the students to bring in money, if you have a safe place for them to put it (perhaps in an envelope, so they don't need to hand it directly to someone else). Or you can set up an online fundraising page for donations. If your students end up 'schooling from home' this can still be done – particularly if any of the lessons are being streamed or they can take pictures sent to teachers to be safely shared.



## Art Competition

An art competition is a brilliant way to get your students involved in finding out more about HIV and supporting National AIDS Trust. Replicating our successful 'Be Red Ribbon Inspired' artwork competition in August, you can ask them to be inspired by the iconic red ribbon, the universal symbol for HIV awareness and support. You could also ask them to include design aspects inspired by our work at National AIDS Trust or any new facts they have learnt about HIV. All participants can donate on your online fundraising page to enter the competition. For inspiration, you can find out more about our art competition and the winners on our website [here](#).

## Creative Writing Competition

Get your students' creativity flowing by setting up a creative writing competition for World AIDS Day. Make sure that all your students have access to reliable facts about HIV, which you can find on our [website](#). You can then ask the students to write about anything they have learnt. You can ask the students to donate on your online fundraising page to enter the competition.

## Virtual Talent Show

Has your school got talent? You can host a virtual talent show live by using a video call system and give students slots for their performances. Get a judging panel together and ask parents to join you to celebrate the wonderful talents in your school. Make sure you have somebody with the role of technology admin so that you can ensure that only the students and parents join the call. Ask us if you want more tips on securing your video call. You can get prizes for the winners and get parents to donate a ticket price to attend the talent show.

If you can't host your talent show live, you can ask your students to record videos of their talent and send them to the organiser. They can then edit these videos into one video to watch and broadcast that in the school or just send it to the judges! Get prizes for your winning talent entries and ask participants to donate to enter the show or ask parents to donate to view the video.



## Virtual Sports Challenges

Run, skip, jump, walk, wheel...your students can set themselves a virtual sports challenge and really take charge of their fundraising. Ask them to choose a sports challenge and get family and friends to sponsor them. They can ask their parents to set up an online fundraising page for them (the age limit is 18+) or you can create a target that you try to reach as a class or even set a whole school target! Your students can run 5K races virtually together, skip for thirty minutes, walk 60 times around their garden or any other creative active challenge they want to set themselves!

## Virtual Give Up Challenges

The Great Give Up! Get your students to set themselves a challenge and get sponsored for giving up something that they sometimes depend on too much or spend too much time with! Do they play board games instead of video games for a week or use their phone only to message people for a week or maybe they can give up some of their free time to help parents with tasks around the house?! Ask students to get their parents to set up their own fundraising page or share a class or school fundraising page. Post updates on how everyone is doing with their challenges as the week goes by to get more donations!



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