



## Schools fundraising supplement

We are thrilled you're planning to fundraise for National AIDS Trust this World AIDS Day. This supplement includes some easy fundraising ideas for schools. Of course, there are many other ways you could fundraise and we're here to help you find something that suits your school. You could get together a group of older students to help you run and plan any of these events, which will help you out and look great on their CVs! Let us know if you have any questions about how to organise your fundraising.

### **Wear Red**

A simple way to fundraise at school is to have a 'Wear Red' day. Get your students to wear red outfits or just red accessories and donate to participate. You can collect money for the 'Wear Red' day in classes or in a central space at school. Or you can set up an online fundraising page where students can donate or get their parents to donate.

### **Art Competition**

An art competition is a brilliant way to get your students involved in finding out more about HIV and supporting National AIDS Trust. Replicating our successful 'Be Red Ribbon Inspired' artwork competition in August 2020, you can ask them to be inspired by the iconic red ribbon, the universal symbol for HIV awareness and support. You could also ask them to include design aspects inspired by our work at National AIDS Trust or any new facts they have learnt about HIV. All participants can donate to enter the competition.

### **Creative Writing Competition**

Get your students' creativity flowing by setting up a creative writing competition for World AIDS Day. Make sure that all your students have access to some reputable educational sources about HIV and ask them to write about anything they have learnt. You can ask the students to donate to enter the competition.

### **Talent Show**

You can host a talent show, giving students the opportunity to show off their skills! Get a judging panel together and ask parents to join you to celebrate the wonderful talents in your school. You can get prizes for the winners and get parents to donate a ticket price to attend the talent show.



### Sports Challenges

Your students can set themselves a challenge and really take charge of their fundraising. Ask them to choose a sports challenge and get family and friends to sponsor them. They can set up their own online fundraising page or you can create a target that you try to reach as a class or even set a whole school target! Your students can run 5K, skip for thirty minutes, walk 60 times around their garden or any other creative active challenge they want to set themselves!

### Give Up Challenges

Get your students to set themselves a challenge and get sponsored for giving up something that they sometimes depend on too much or spend too much time with! Do they play board games instead of video games for a week or use their phone only to message people for a week or maybe they can give up some of their free time to help parents with tasks around the house?! Get each student to share their own fundraising page or a shared fundraising page and post updates on how they're doing with their challenge as the week goes by.