



FUNDRAISING  
REGULATOR



**NATIONAL  
AIDS  
TRUST**

Securing rights  
Stopping HIV

# The Big Garden Party

## Fundraising Pack



# The Big Garden Party

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# Thank you for supporting National AIDS Trust

By hosting a Garden Party this summer, you'll raise vital funds, helping National AIDS Trust to stop new HIV transmissions in the UK by 2030, and to fight for equal rights for people living with HIV. You'll join a movement of people challenging stigma and discrimination by raising awareness of HIV.

Over 105,000 people are living with HIV in the UK. If diagnosed and treated early people living with HIV can live long healthy lives. However, around 2 in 5 are diagnosed late increasing the risk of ill-health, early death and onward transmission. And the stigma associated with HIV isn't going away, leading to isolation and loneliness, mental ill health and poverty for many. But we can turn this around so that everyone living with HIV can live well.

That's why this summer we want to see 'Big Garden Parties' taking place right across the country. There's no right way, place, or time to host your party – you know what will work best for you and your party guests! But to help you, this pack includes a range of tips and ideas, including from some of our wonderful celebrity supporters. And do remember that our fundraising team are here to support you every step of the way.

We can only work towards an end to the virus and improve the lives of all people living with HIV with the kind support of people like you.

Thank you for supporting National AIDS Trust's vital work.

Best of luck with your fundraising activities!

**Deborah Gold, Chief Executive**



**Don't forget to  
tweet your photos  
with the hashtag  
#BigGardenParty  
and tag @NAT\_AIDS\_  
Trust on Twitter, or  
@nationalaidstrust  
on Instagram!**

# Stephen Fry's top garden party tips



The key to a successful garden party is to have a large birdbath or similar font-like receptacle. Fill it with dark rum, lime juice, sugar cane juice or simple syrup and keep it filled up all afternoon. If you can attach a water-feature fountain all the better. But a Planter's Punch of this kind is essential.

Avoid rock/pop music or anything electronic AT ALL COSTS. A Dixieland or trad jazz band is the best bet, but without amplification. People can move close to enjoy, or move away to chat amongst themselves. Distant music is divine. Amplification at parties is an insult and an outrage. However a speaker system is allowable if used only for the main fundraising.

A separate area for children, ideally with an entertainer for them and perhaps a bouncy castle or similar.

More lavatories than you ever thought possible.

But, if you are not blessed with the grounds or budget for such excitements (and which of us is?) it is always possible to use a paddling pool for the Planter's Punch.

The important thing is no electronic amplification.



## “More lavatories than you ever thought possible”

# How your money helps

We're working towards an end to HIV-related stigma and discrimination and no new national cases of HIV by 2030. Thank you for helping us.



## Here's how your fundraising helps:

**£25**

can help us keep Looped In, our online information sharing tool up to date for anyone who needs a better understand of HIV.

**£50**

can help us keep our free resources for schools up to date so young people have up to date HIV knowledge and understanding.

**£100**

can help us ensure PrEP, the HIV prevention drug, is known about and accessible for anyone who needs it.

**£200**

can help us fight a case of discrimination and change policies and practices so it never happens again.

**“Your donations will directly support National AIDS Trust to enable and empower people like me living with HIV to live a life of equality, free from prejudice and discrimination.”** Danny

**“Without National AIDS Trust’s knowledge and expertise, I wouldn’t have been able to continue my studies. I was facing discrimination at university and its work enabled me to challenge it, and win.”** Grace, student nurse

# Fundraising ideas

Your Garden Party can be a casual picnic, barbecue, fancy dress party, a formal tea with champagne and canapes... whatever you prefer! It can also be anywhere with the right space indoor or outdoor - as long as you have permission where necessary. The choice is yours but we're here to help if you'd like to talk this through.

## Here are some ideas to help make your Garden Party a hit:

- 1.** Ask your guests to donate to attend, this can be pay-what-you-can or a set ticket price. You could ask 'on the door', via a JustGiving (or similar) website, or on our very own [National AIDS Trust JustGiving page](#).
- 2.** Ask guests to donate for their meal/drink. You can even have a suggested donation on a menu for them. Use some of our celebrity guests' recipes at the back of this pack to inspire you and get your creative juices flowing.
- 3.** Ask a local band or talented friend or family member to perform at your Garden Party. Ask for donations for requests.
- 4.** Show off your green fingers and ask guests to donate for any plants or produce you've grown.
- 5.** Ask us for a pack of red ribbons to hand out to guests and ask for a donation.
- 6.** Think about holding an auction or raffle where guests can donate to take part. This can be a fun way of getting everyone involved.

We can help you with ideas, just contact one of our fundraising team at [fundraising@nat.org.uk](#) or on 020 7814 6739.

# Successful fundraising step by step

## 1. Location

If you have a garden, and fancy hosting it there, then your decision is made! But you could also think about another green space where you could hold it, maybe even hire somewhere such as a pub garden. Does your workplace have a garden or roof terrace? Or you can always host it indoors – we recommend inflatable garden decorations but really anything goes.

## 2. Invitations

Is this a party for family, friends, work colleagues, your community group, university group, school friends, or anyone else? How big is the space and how many people are you comfortable hosting? Then send out your invites – we have a template here you can use or make one of your own.

## 3. Food and drink

Do you want to cook – whether it's afternoon tea, a barbecue, a picnic, a buffet, or a sit-down meal? Have a look at the celebrity recipes in this pack for inspiration! Do you want to get a caterer in? In which case make sure you book them in plenty of time. If you're hosting your party at work, school, or university are there in-house caterers you can use? – they might give you a discount for a charity event!

## 4. Entertainment

Will you be putting on any formal entertainment – a band, a quiz, party games? Do you want to play music – create a playlist or why not use [our Spotify playlist](#)? Contact us if you want to talk through any ideas. If you are going to have a raffle or auction, then it's good to get prizes early on. Local businesses sometimes give prizes to support charity events or if you are doing this at work perhaps your organisation will be able to get prizes.

## 5. Do you need help?

If you're planning a large event, why not get an event planning team together and divide up the roles. Or perhaps you'd like people to bring a dish to help with food or help with bringing drinks. Make sure you ask people early if you'd like them to help.

## 6. Fundraising

Your party will be great fun and raise awareness, but how can you raise funds to support people living with HIV? We've given some examples, but the options are endless, and you know your party guests the best. Aim high! In our experience, people raise far more through online giving pages so why not set one up. You can look at our [JustGiving page here](#). Companies can often match fund their employees' fundraised money whether it's done at work or not so it's worth asking.

## 7. Licences and permissions

If you're planning a public event, you may need to obtain various licenses, for example for alcohol and entertainment, or selling goods. Check the Fundraising Regulator for further information.

If you only sell raffle tickets on the day of your event, and you donate all proceeds to National AIDS Trust, you won't need a license for this. Make sure the costs of the raffle don't exceed £100, and the winning ticket is drawn on the same day. If there's something you're unsure about ask a member of our team.

Do contact us if you'd like red ribbons or to talk through your ideas!

Using our name: remember, all publicity materials must state, "All proceeds will go to National AIDS Trust, Registered Charity No. 297977". If you intend to use our logo, please check with us first.

### Any Questions?

Contact our Fundraising team who are here to help you: [fundraising@nat.org.uk](mailto:fundraising@nat.org.uk) or **020 7814 6767**.

# Invite template



In support of



## You're invited to a **Big Garden Party**

**Date:**

**Time:**

**Location:**

**Contact:**

National AIDS Trust is a Registered  
Charity No. 297977 and a Company  
Limited by Guarantee No. 2175938,  
(registered in England and Wales)



# Recipes

## Dr Ranj's Spinach and Feta Tart

### Serves 4

This tart is quick, easy and really delicious. It's a great recipe for entertaining and any leftovers taste great eaten cold the next day! Serves four as a main meal or six as a lighter lunch.

### Ingredients

300g frozen spinach  
3 eggs, beaten  
1/4 nutmeg, grated  
320g packet ready-rolled puff pastry  
150g feta, crumbled  
25g pine nuts  
Black pepper

### Method

1. Preheat the oven to 200°C/Fan 180°C and line a baking tray with baking parchment.
2. Defrost the spinach – either in the microwave (place in a bowl and cook on high for 1–2 minutes) or place in a sieve over the sink and pour boiling water over the top. Drain and squeeze out any excess water and add the spinach to a bowl. Add the eggs and nutmeg to the bowl and season with pepper. Stir to combine.
3. Unroll the puff pastry and place on the prepared baking tray. Using a sharp knife, score a rectangle approximately 3cm inside the edges of the pastry, making sure you don't cut through the pastry. Place in the oven and bake blind for 10 minutes.
4. Remove the pastry from the oven and spoon the spinach and egg mixture into the centre, spreading it out evenly to the edges of the scored rectangle. Sprinkle the feta and pine nuts over the top and bake in the oven for 20 minutes until golden brown.
5. Serve the tart with a salad of green leaves.



This recipe originally appeared in Dr Ranj's Save Money Lose Weight.

# Recipes

## Cheryl Hole's Diva cocktail and party game

### Diva cocktail

#### Ingredients

25ml of vodka  
25ml of Peach Schnapps  
Cranberry Juice  
Orange Juice  
Lime Squeeze

#### Method

1. Pour spirits into glass of ice.
2. Layer cranberry juice and orange juice in glass.
3. Add squeeze of lime on top.
4. Serve with a slice of orange or a cranberry.

### Laughing game

Lay down on the floor and have a friend lay their head on your stomach.

Create a line of this and have the first person start laughing.

Watch the laughter spread and your mood go up.



# Recipes

## Michael Chakraverty's delicious cookies

### Ingredients

380g icing sugar  
100g cocoa powder  
10g cornflour  
1 large egg  
2 large egg whites  
2 tsp vanilla  
180g nuts, dried fruit, or chocolate of your choice  
1 tsp salt

### Method

1. Sift together the icing sugar, cocoa powder, cornflour and salt.
2. Separately, whisk together the egg, egg whites and vanilla (and/or other flavouring/zests), then pour into the dry mixture.
3. Combine, then fold in the nuts, dried fruit, or chocolate of your choice.
4. Space dessert-spoonfuls of dough onto lined baking sheets (they'll spread a bit), and bake at 180c (fan) for 15 mins.
5. Cool completely before removing from the baking tray.



# Recipes

## Tom Allen's dirty martini

### Ingredients

60ml vodka or gin  
A tablespoon of white vermouth  
Green olives in brine  
Ice

### Method

- 1.** Put some ice in your martini glass. Put some more ice in a large glass or cocktail shaker. I like mine with vodka as I find it tastes cleaner. Add it to the ice along with the vermouth and stir together.
- 2.** Stirring it rather than shaking means you don't chip bits of ice which then melt and dilute the drink. James Bond didn't seem to mind this though. Add a splash of olive brine and stir again.
- 3.** Remove ice from your glass and pour the drink into the glass through a sieve. Add an olive or two and sip slowly. Enjoy with a side of crisps. My personal favourite are mini cheddars.



**“Well I love a martini and I love it dirty. This is a drink for people who like something strong as it's basically neat alcohol. But it does have an olive in it so it's kind of got a salad on the side.”**

# Recipes

## Maison Cupcake's Red Ribbon cookies

**Makes around 32 cookies**

### Ingredients

One batch cookie dough, chilled and ready to roll  
Extra flour for rolling (use cocoa for chocolate cookie dough)  
200g red royal icing  
Extra icing sugar for icing consistency  
Edible red glitter  
Equipment  
Ribbon cookie cutter; 2 piping bags, one each with no2 and no3 Tala tips; cocktail stick.



### Method

1. Preheat the oven to 180c / Gas mark 4.
2. Roll out the dough to 5mm thick, dusting the surface with a little extra flour if necessary. Cut out ribbon shapes.
3. Bake for around 10 minutes. Allow to cool slightly before transferring to a wire rack then leave to cool completely.
4. Meanwhile split your royal icing into two batches; one quarter at 'soft peak' or writing consistency the remainder at flooding consistency\*\*. Use extra drops of water to make runnier; extra icing sugar to make thicker.
5. Fill one piping bag with no2 tip with the soft peak icing and the other with a no3 tip with some flood icing. Don't over fill the flood icing bag, it's better to add more when you need it.
6. Pipe outlines on the ribbon cookies with the no2 tip and writing icing; immediately flood the centres with the wetter icing. Use a cocktail stick to coax the wet icing to the border. Piping 1 or 2 at once is best so they don't dry before you've finished.
7. Dust with edible red glitter. Allow to dry hard before storing but you can eat when touch dry.

Thank you to Sarah Trivuncic, of leading UK baking blog Maison Cupcake, for this tasty recipe – [maisoncupcake.com](http://maisoncupcake.com)

\*\*flood consistency icing should spread easily but not drip, writing icing should be firm and stand in soft peaks.



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# Thank you for helping us by raising awareness and vital funds to support our work.

Don't forget to tweet your photos **@NAT\_AIDS\_Trust** or tag us on Instagram **@nationalaidstrust** with the hashtag **#BigGardenParty** on the day of your event!

Contact National AIDS Trust's fundraising team for further support and additional resources. We're here to help every step of the way with any questions you have.

[Fundraising@nat.org.uk](mailto:Fundraising@nat.org.uk)

020 7814 6739

Thank you!

We're the UK's HIV rights charity. We work to stop HIV from standing in the way of health, dignity and equality, and to end new HIV transmissions.

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